

PRESS RELEASE

FederSalus at Vitafoods 2018: Internationalization and Quality Chain the keywords of its activity

For the first time Federsalus attends Vitafoods (Booth R170) with some of its member companies. Italian food supplement is a strong and growing industry. Quality of the products, competence of the employees, investments in innovation and export are the assets of its growth.

Rome, 27th March 2018 - Italian food supplement industry looks at international markets, as shown by the data of the Third Industry Survey (2017) by FederSalus Research Centre, which record that almost 70% of the member companies have a turnover from exports and other activities abroad. The value of exports is € 250 million (62% of the industry's exports). In addition to the Euro Area, companies look ahead towards Russia, China and North America.

According to the great interest of the industry in internationalization, FederSalus, the Italian Association of Health Products Manufacturers and Distributors, takes part with a group of companies at Vitafoods Europe 2018, one of the most important international event for the food supplement sector to be held in Geneva next 15 – 17 May. Participating companies are: **AR Fitofarma, Aurora Biofarma, Equilibra, FaberFarma division of Farmalabor, Inpha2000, Laerbium.**

Vitafoods Europe is a real platform to promote the products, as well as a unique opportunity for networking and business globally.

FederSalus represents the **Italian food supplement industry**: raw material manufactures and distributors, contract manufacturers and branded companies. It works towards **developing food supplement industry** and promotes the production of **high quality products** safeguarding **consumer free choice**. FederSalus represents **200 member companies** and it is member of **EHPM**, the European Federation of Associations of Health Product Manufactures.

FederSalus has a strong commitment on internationalization, the trade Association is working for the certification of the best practices of the quality standards (GMP) reached by the industrial sector of food supplements and for the institutional recognition of a Quality Chain, both aimed at the development of high standards for the achievement of foreign markets, as well as the positioning of a sector of excellence in the Italian context.

About FederSalus

FederSalus, Italian Association of Health Products Manufacturers and Distributors, is an association which represents the food supplements sector. It was founded in 1999 and currently has almost 200 member companies. The Association supports the sector through cooperation with national and European research structures and institutes; it also aims to safeguard consumer

FEDERSALUS

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health through the promotion of correct information on health products, their quality and safety.
The website contains further information www.federsalus.it

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